

TOKYO COLLEGE

共に考える未来 Shaping the Future Together



Lecture

Zoom
Webinar

Nefertiti: The Making of a Global Icon

The talk will address the astonishing global resonance of the bust of Nefertiti ever since its first exhibition in Berlin in 1924. Today, the silhouette alone guarantees recognition around the world. This is a story of how a variety of actors have used the bust for the most diverse purposes – for cosmetic ads; as the first feminist in world history; by die-hard National Socialists; by nationalists in Egypt and Bengal; by African American celebrities, and so forth. How has one object been able to achieve such global resonance? To whom does the bust rightfully belong – and who can control the narratives around it?

Speaker

**Sebastian
CONRAD**

Invited Professor,
Tokyo College,
The University of Tokyo;
Professor,
Freie Universität Berlin



Commentator

Lucy RIAL

Professor,
European University Institute/
Visiting Professor,
National Museum of Ethnology



Moderator

SHIMAZU Naoko

Professor and Deputy Director,
Tokyo College,
The University of Tokyo



2025. **10.15** [Wed.]
15:00–16:00 JST

Organized by

Tokyo College, The University of Tokyo Institutes for Advanced Study

Language

English (Japanese interpretation)

Contact

Tokyo College, The University of Tokyo Institutes for Advanced Study
tokyo.college.event@tc.u-tokyo.ac.jp

Pre-registration
required

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東京カレッジは世界の第一線で活躍する研究者や知識人を招き、市民の皆さんと一緒に未来社会の様々な側面について考える場を作ります。

Tokyo College aims to generate new knowledge to contribute to the creation of an inclusive society and spark deeper public engagement with the University.



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