## TOKYO COLLEGE

共に考える未来 Shaping the Future Together

Lecture

Zoom Webinar



## Catherine TUCKER

Invited Professor, Tokyo College, The University of Tokyo; Professor, University of Florida





## **ISHIHARA** Hiroe

Associate Professor, Sustainable Society Design Center, Graduate School of Frontier Sciences, The University of Tokyo



Moderator

Trent BROWN

Associate Professor, Tokyo College, The University of Tokyo

## Coffee, Sustainability and Climate Change

Coffee is one of the world's most popular beverages, associated with sociality, alertness, and productivity. Over time, coffee production has contributed to environmental degradation, rural poverty, and societal inequities. Currently, its production is threatened by climate change, market volatility and economic uncertainties. Drawing on longitudinal research with coffee producers in Central America, this talk will examine coffee producers' efforts to improve their coffee quality, socioeconomic well-being, and environmental sustainability in contexts of extreme weather events and myriad insecurities. The discussion also will consider consumer roles, the impacts of certifications, and approaches for supporting climate resilient coffee production.

2025. **7.30** [Wed.] 15:00–16:30 JST

Organized by

Tokyo College, The University of Tokyo Institutes for Advanced Study

Language

**English (Japanese interpretation)** 

Contact

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